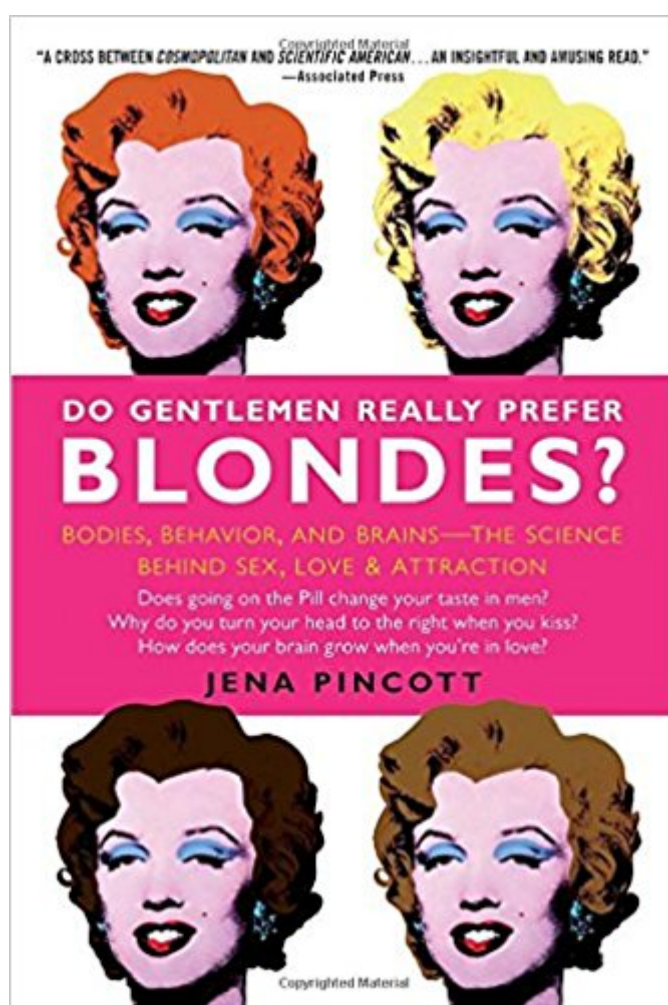


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# Do Gentlemen Really Prefer Blondes?: Bodies, Behavior, And Brains--The Science Behind Sex, Love, & Attraction



## Synopsis

**\*\* Starred review from Publishers Weekly \*\*** How do the seasons affect your sex life? Is your lover more likely to get you pregnant than your husband? Are good dancers also good in bed? If you've ever wondered how scientists measure love--or whether men really prefer blondes--this smart, sexy book provides real answers to these and many other questions about our most baffling dating and mating behaviors. Based on the latest research in biology, evolutionary psychology, neuroscience, and cognitive science, *Do Gentlemen Really Prefer Blondes?* dares to explain the science behind sex--and opens a fascinating window on the intriguing phenomenon of love and attraction. Did you know... \*When a couple first fall in love, their brains are indistinguishable from those of the clinically insane \*You can tell a lot about a person's sexual chemistry just by looking at his or her hands \*Your genes influence whose body odors you prefer Viewed through the lens of science and instinct, your love life might be seen in a completely different way. This book provides both an in-depth exploration into our sexual psyches--and fresh advice for men and women who want to discover the secrets of successful relationships.

## Book Information

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## Customer Reviews

Starred Review. In these playfully written scientific anecdotes, Pincott (Success) argues that desire is strongly rooted in evolutionary biases and consults a variety of studies "some familiar, others cutting-edge" to reveal the extent to which hormones dictate human behavior. Even idle ogling is a serious endeavor: humans constantly rate each other for levels of attractiveness, a signifier of male and female hormones. When women are ovulating, estrogen rebuilds the female face, making lips

fuller and skin smoother; Pincott cites studies showing that strippers earned twice as much during the fertile phase of their cycles as when they had their periods, while those taking birth control earned significantly less money throughout. The book also has the scoop about whether penis size matters (it does), how the post-orgasm rush of oxytocin promotes bonding and why women are tempted to cheat during certain times of the month. It ends with a look at the neuroscience of love, which despite all the jostling and jousting of dating and mating, appears to be very much alive when measured by MRI studies of passionate couples. (Oct.) Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. --This text refers to the Audible Audio Edition edition.

"Witty, captivating, scientifically sound and great fun. Every curious man and woman will love this book." — Louann Brizendine, M.D., New York Times bestselling author of *The Female Brain* — Answers around 100 questions we've all wondered about or asked | A tremendous amount of potentially useful information in a well-written, entertaining, and easy-to-understand format. — Library Journal — Playfully written scientific anecdotes. — Publishers Weekly, starred review  
From the Hardcover edition.

As a senior psychology major, I am pretty careful about purchasing popular psychology books, but this was a great find. It gives a good overview of the biology behind attraction and romance. Pincott uses good science without using the heady vocabulary that can accompany accurate science. If you're looking for an in-depth study on any one portion of this topic though (i.e. I bought this book with an interest in scent and attraction), this is probably not the book for you. It doesn't focus on any one aspect very long. I do love the ability to flip to any one topic in the book and just read without having to read the whole book preceding that section for it to make sense.

Let me just start off this review by saying that I'm in a junior in high school and I'm a guy. Overall, this book was pretty solid - a lot of questions about what makes people attractive, people in relationships, etc., were answered in a very succinct and well-thought out manner. I've taken AP biology, and a lot of the terms in the book were things I had learned about during the year (A LOT of hormones (oxytocin, progesterone, luteinizing hormone, estrogen and testosterone, to name a few) major histocompatibility complex, hypothalamus etc.), which made the book much easier to understand. Also, there are a few basic Freud concepts mentioned in the book (id and libido, Oedipus and Electra complexes), so if you've taken like, Psych 101 you should be good. However -

this is probably a plus for most of you - but this book is highly geared towards a female audience. All of the examples are from a woman's point of view ("so the next time you see him...", "notice how guys always..."), and all the text is in a flowery lilac purple.

Very fun very informative read. I appreciate the way Jena Pincott was able to make everything both scientific and playful at the same time.

This book answers questions about attraction and the human body that you didn't even know you had and backs it up with research. My copy also came in great condition. I would most definitely buy from this seller again.

Jena Pincott's book is collection of short essays on sex and biology. While clearly intended for the casual lay reader, Pincott does include a list of references by chapter. The reason you need this book is to help you understand the unseen factors behind others sexual and bonding behaviours. If one is to get along with others, it helps to recognize when they are hungry, tired or angry. In a similar way, it helps to recognize and understand the deeper cues people involuntarily use. Pincott's book is lay text for doing so. If nothing else, it will explain the importance of spending time gazing into your loved one's eyes.

Thank you.

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A very good book written in a layman's format so it is easier to digest the scientific information, concerning why we love and why are attracted to some and not to others. I thought it was well written and not very long, so a an easy read.

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